

# Winter Symposium

## *“Innovation in HIT”*

### **Connecting with new ways to solve problems!**

## Agenda

7:30am	8:45am	<b>Registration and Networking</b>	Lobby
8:45am	9:00am	<b>Welcome, Program Overview and Logistics</b> <i>Marty Lupinetti</i> , DVHIMSS Board President <i>Nancy Chapman and Suzanne Gack</i> , DVHIMSS Board Members, Program Co-Chairs	Ullyot
9:00am	10:00am	<b>Keynote Speaker</b> <i>Steve Barsh</i> , Chief Innovation Officer, Dreamit · Healthcare Innovation Trends: What's Happening, Why, and What You Should be Doing About It	Ullyot
10:00am	10:15am	<b>Networking Break</b>	
10:15am	11:15am	<b>Keynote Speaker</b> <i>Don Levick MD, CMIO</i> , Lehigh Valley Health Network · Disruptive Technologies in Healthcare, or The Model T Redux	Ullyot
11:15am	11:30am	<b>Networking Break</b>	
11:30am	12:15pm	<b>Track A: Innovation....Connecting with Consumers &amp; Patients</b> <i>Jeff Coughlin</i> , Sr. Director, Federal & State Affairs, HIMSS North America · Making an Impact Through Public Innovation: Critical National and State Health IT Policy Initiatives  <b>Track B: Innovation....Connecting behind the Scenes</b> <i>Deb Wells</i> , Strategy Consultant, Children’s Hospital of Philadelphia · Operational Excellence to Support Innovation & Transformation	A: Ullyot  B: Franklin
12:15pm	1:15pm	<b>Networking Lunch and Sponsor Trade Show</b>	Ullyot

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1:15pm	2:00pm	<p><b>Track A: Innovation...Connecting with Consumers &amp; Patients</b> <i>Joe Crandall</i>, Partner, Greencastle Associates Consulting, LLC · Shiny Object Disease</p> <p><b>Track B: Innovation...Connecting behind the Scenes</b> <i>John Gomez</i>, CEO, Sensato · Cybersecurity State of the Union</p>	A: Ullyot  B: Franklin
2:00pm	2:45pm	<p><b>Track A: Innovation...Connecting with Consumers &amp; Patients</b> <i>Jeff Cutler</i>, Chief Revenue Officer, Tyto Care · Healthcare – Portable, App-Driven and On-demand</p> <p><b>Track B: Innovation...Connecting behind the Scenes</b> <i>Lawrence Dillon</i>, COO and Consulting Principal, ENKI, LLC · Can Innovation Improve Business Operations &amp; Financial Outcomes?</p>	A: Ullyot  B: Franklin
2:45pm	3:00pm	<b>Networking Break</b>	
3:00pm	4:00pm	<p><b>Panel - Chamber and Health Care Innovation Collaborative</b> <i>Robert McGrath, PhD</i> – Sr. Associate Vice President and Executive Dir. of Technology Commercialization, Drexel University</p> <p><i>Randall Gaboriault, MS</i> - Chief Information Officer; Sr. Vice President, Innovation and Strategic Development, Christiana Care Health System</p> <p><i>Heather Rose, PhD, JD</i> - Director of Technology Licensing, Thomas Jefferson University</p> <p><i>Claire Marrazzo Greenwood</i> - Executive Dir., CEO Council for Growth &amp; VP, Leadership Engagement at Chamber of Commerce Greater Philadelphia · Building a Geographic Center of Excellence for Global, Next-Generation Healthcare Businesses</p>	Ullyot
4:00pm	4:30pm	<p><b>Track A/Track B: Innovation...Connecting with Data</b> <i>Rakesh Mathew</i>, Program Manager, HSX <i>Nathan Hecker</i>, Technical Operations Lead, HSX · Leveraging the Greater Philadelphia Regional Health Community Asset for Innovation</p>	A/B: Ullyot