

NJ/DV HIMSS Fall Conference 2018

Startup Corner

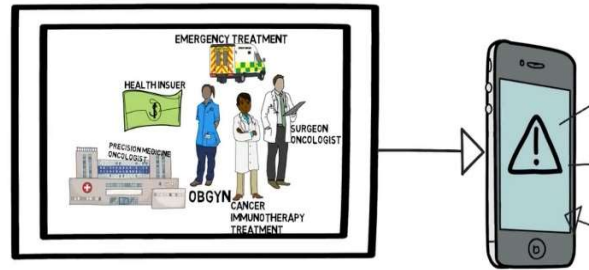
The New Jersey and Delaware Valley Chapters of HIMSS are excited to continue the special offer for emerging health IT (HIT) vendors to participate at **our Annual Fall Conference, September 26th to 28th at Harrah's Resorts in Atlantic City**. This is a fantastic opportunity to demonstrate your product and to network with potential customers as well as more tenured HIT vendors from across the tri-state area.

The Startup Corner is part of the overall conference and is targeted towards qualified small HIT product and services vendors to "join the party" at a discounted price in recognition of their "startup" status in the industry*.

Cost for this event: \$1000.

This entitles you to:

- a 4' table space and a chair in a special cordoned off area in the sponsor room
- marketing communications via NJ//DV HIMSS websites
- "Startup Corner" banner signage at event with name and logo
- access to basic wireless network (same as regular sponsor area) Note: High-end connection options available at additional cost
- handouts permitted at table
- 2 full conference admission including evening receptions on Wed 9/26 and Thursday 9/27
 - additional conference registrations from company may be purchased at normal HIMSS member/non-member rates



Handouts permitted at the table-top area

No constraints on HIT topics!

A MAXIMUM OF 15 PARTICIPANTS WILL BE ACCEPTED



* Startup criteria: Less than 5 years in business, 10 or less FTE's, and annual revenue greater than zero but less than \$2M. Other situations may be considered as appropriate "startup" qualifications at the discretion of the conference planning committee.

To submit your product for inclusion in the Startup Corner at the NJ/DV HIMSS Fall Conference, please contact one of the parties below to begin the registration process

John Donnelly, jtdonnelly@intepro.biz 908-693-7162 or Yolande Greene, yolande.greene@healthshareexchange.org 215-422-4325