



Special Rate!

# Startup Corner

The New Jersey and Delaware Valley Chapters of HIMSS are excited to continue the special offer for emerging healthcare IT (HIT) vendors to participate in our [Annual Regional Conference](#), scheduled for [October 23<sup>rd</sup> to 25<sup>th</sup>, 2019](#) at the [Hard Rock Hotel and Casino](#) in Atlantic City, NJ. This is a fantastic opportunity to showcase your product & services and to network with potential customers as well as more tenured HIT vendors from across the tri-state area

The [Startup Corner](#) is part of the vendor exhibit area of our conference and is targeted towards qualified small “startup” HIT product & services vendors to enable them to “join the party” at a discounted price in recognition of their “startup” status in the healthcare industry

\$1,000

Only 10 slots available

- Exhibit table with 2 chairs in a cordoned off section within the vendors exhibit area
- Marketing communications via NJ & DV HIMSS websites & social media channels
- “Startup Corner” banner signage at event with name and logo
- Access to basic wireless network (same as regular vendor exhibit area) Note: High-end connection options available at additional cost
- 2 full conference admissions including evening receptions on Wednesday 10/23 and Thursday 10/24
- Golf and additional conference registrations available for purchase

- ✓ PC/Laptop/Demo + Table banner + Marketing handouts allowed
- ✓ No constraints on HIT specializations

## Startup criteria

Less than 5 years in business, 10 or less FTE's, and annual revenue greater than zero but less than \$2M. Other situations may be considered as appropriate “startup” qualifications at the discretion of the conference planning committee

To submit information related to your product or services for consideration to be included in the Startup Corner, kindly contact either of the following:

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