



HIMSS GULF COAST CHAPTERS

7th Annual Regional Conference
November 13-15, 2019
Biloxi, Mississippi

Dear valued sponsor:

On behalf of the Gulf Coast chapters of HIMSS (GC3), I'm excited to extend an invitation to sponsor our seventh annual conference this year in Biloxi, MS.

Last year's conference was a great success and we're anticipating this year will be even stronger. Don't miss the opportunity to be a part of this unique collaboration of healthcare professionals at an exciting venue. The success of our conference would not be possible without your sponsorship, and as such, I would like to re-emphasize our dedication to returning value to your organization.

We are pleased to offer right of first refusal to our returning sponsors for the packages they purchased last year. This includes last year's prices for a limited time, so act quickly! Any prior-year sponsor that purchases a package before June 1st will lock in 2018 sponsorship rates.

Additional participation information is included below. I'd also like to take this opportunity to highlight the newly-added "Executive Sponsorship" level as well as a few other new opportunities. We're looking forward to setting the bar even higher with this year's conference, a goal that would be impossible without your support.

Please contact us today to secure your spot while quantities last!

Arron J. Vickery
Sponsorship Chair
2019 GC3 HIMSS Conference
gc3himss@gmail.com



2019 GC3 CONFERENCE SPONSORSHIP PACKAGES



**Premium
Exhibiting
Sponsor**

12 available | \$3,500

- Ten-foot table/booth space at GC3 conference
- Two GC3 conference passes
- One pass to GC3 national reception in Orlando, FL (March 2020)
- Logo on conference website
- Logo on signage at conference (rolling PowerPoint)
- 1/4 page ad in conference program
- 2 nights at conference hotel (Beau Rivage Resort & Casino)
- Opportunity to select table location in GC3 vendor hall (subject to availability)
- Opportunity to participate in GC3 "bag stuffer"
- Opportunity to participate in GC3 attendee prize raffle
- Opportunity to purchase additional conference passes at discount
- Opportunity to sponsor national GC3 reception

12 available | \$2,500

- Six-foot table/booth space at GC3 conference
- One GC3 conference pass
- One pass to GC3 national reception in Orlando, FL (March 2020)
- Logo on conference website
- Logo on signage at conference (rolling PowerPoint)
- 1/4 page ad in conference program
- 2 nights at conference hotel (Beau Rivage Resort & Casino)
- Opportunity to participate in GC3 "bag stuffer"
- Opportunity to participate in GC3 attendee prize raffle
- Opportunity to purchase additional conference passes at discount
- Opportunity to sponsor national GC3 reception



**Exhibiting
Sponsor**



**C-Level
Breakfast
Sponsor**

1 available | \$4,000

- Exclusive sponsor of 20-person C-level breakfast in private dining room
- Two GC3 conference passes
- One pass to GC3 national reception in Orlando, FL (March 2020)
- Logo on conference website
- Logo on signage at conference (rolling PowerPoint)
- 1/4 page ad in conference program
- 2 nights at conference hotel (Beau Rivage Resort & Casino)
- Opportunity to participate in GC3 "bag stuffer"
- Opportunity to participate in GC3 attendee prize raffle
- Opportunity to purchase additional conference passes at discount
- Opportunity to sponsor national GC3 reception
- Opportunity to add Premium Exhibitor space for \$2,000 (does not include additional Exhibitor benefits)

1 available | \$10,000

- Includes Premium Exhibit Sponsor space and benefits
- Includes GC3 national reception sponsorship at HIMSS20 in Orlando, FL
- Signage throughout GC3 Conference Reception at Beau Rivage Resort & Casino
- Opportunity to provide branded drinkware/table décor
- Signage at GC3 national reception in Orlando, FL
- Three GC3 conference passes
- Three passes to GC3 national reception in Orlando, FL (March 2020)
- Logo on conference website
- Logo on signage at conference (rolling PowerPoint)
- 1/4 page ad in conference program
- 2 nights at conference hotel (Beau Rivage Resort & Casino)
- Opportunity to participate in GC3 "bag stuffer"
- Opportunity to participate in GC3 attendee prize raffle
- Opportunity to purchase additional conference passes at discount



**GC3
Executive
Sponsor**



2 available | \$3,500

- Opportunity to sponsor one of the meals for the GC3 conference
- Opportunity to provide branded drinkware/table décor during meal
- One pass to GC3 national reception in Orlando, FL (March 2020)
- Two GC3 conference passes
- Logo on conference website
- Logo on signage at conference (rolling PowerPoint)
- 1/4 page ad in conference program
- 2 nights at conference hotel (Beau Rivage Resort & Casino)
- Opportunity to participate in GC3 "bag stuffer"
- Opportunity to participate in GC3 attendee prize raffle
- Opportunity to purchase additional conference passes at discount
- Opportunity to sponsor national GC3 reception
- Opportunity to add Premium Exhibitor space for \$2,500 (does not include additional Exhibitor benefits)

6 available | \$1,000

- Signage throughout GC3 Conference Reception at the Renaissance Riverview Marriott
- Opportunity to provide branded drinkware/table décor
- One GC3 conference pass
- One pass to GC3 national reception in Orlando, FL (March 2020)
- Logo on conference website
- Logo on signage at conference (rolling PowerPoint)
- 1/4 page ad in conference program
- Opportunity to participate in GC3 "bag stuffer"
- Opportunity to participate in GC3 attendee prize raffle
- Opportunity to purchase additional conference passes at discount
- Opportunity to add Premium Exhibitor space for \$2,500 (does not include additional Exhibitor benefits)





20 available | \$650

- One GC3 conference pass
- Logo on conference website
- Logo on signage at conference (rolling PowerPoint)
- Logo in conference program
- Opportunity to participate in GC3 "bag stuffer"
- Opportunity to purchase additional conference passes at discount

1 available | \$1,500

- Sponsor of WiFi for conference attendees
- One GC3 conference pass
- One pass to GC3 national reception in Orlando, FL (March 2020)
- Logo on conference website
- Logo on signage at conference (rolling PowerPoint)
- 1/4 page ad in conference program
- Opportunity to participate in GC3 "bag stuffer"
- Opportunity to participate in GC3 attendee prize raffle
- Opportunity to purchase additional conference passes at discount
- Opportunity to add Premium Exhibitor space for \$2,500 (does not include additional Exhibitor benefits)
- Opportunity to sponsor national GC3 reception



1 per state | \$750

- Two GC3 conference passes
- Logo on conference website
- Logo on signage at conference (rolling PowerPoint)
- 1/4 page ad in conference program
- Opportunity to purchase additional conference passes at discount



**Lanyard
Sponsor**

1 available | \$1,700 (sponsor provides lanyards)

- Exclusive sponsor of lanyards for conference attendees (subject to GC3 approval)
- Two GC3 conference passes
- One pass to GC3 national reception in Orlando, FL (March 2020)
- Logo on conference website
- Logo on signage at conference (rolling PowerPoint)
- 1/4 page ad in conference program
- Opportunity to participate in GC3 "bag stuffer"
- Opportunity to participate in GC3 attendee prize raffle
- Opportunity to purchase additional conference passes at discount
- Opportunity to add Premium Exhibitor space for \$2,500 (does not include additional Exhibitor benefits)
- Opportunity to sponsor national GC3 reception

1 available | \$1,000 (sponsor provides bags)

- Exclusive sponsor of 300 bags for conference attendees (subject to GC3 approval)
- Two GC3 conference passes
- One pass to GC3 national reception in Orlando, FL (March 2020)
- Logo on conference website
- Logo on signage at conference (rolling PowerPoint)
- 1/4 page ad in conference program
- Opportunity to participate in GC3 "bag stuffer"
- Opportunity to participate in GC3 attendee prize raffle
- Opportunity to purchase additional conference passes at discount
- Opportunity to add Premium Exhibitor space for \$2,500 (does not include additional Exhibitor benefits)
- Opportunity to sponsor national GC3 reception



**Bag
Sponsor**



1 available | \$3,000

- Exclusive sponsorship of branded hotel keys for each conference guest
- Two GC3 conference passes

A rectangular badge with a blue border and a blue ribbon at the top right corner containing the word "NEW!". The text "Charging Station Sponsor" is centered in white on a blue circular background.

1 available | \$5,000

- Exclusive sponsorship of an onsite workstation/charging area or kiosk
- Two GC3 conference passes



1 available | \$5,000

- Exclusive sponsorship of a photo booth for professional headshot opportunities
- Two GC3 conference passes