

Winter Newsletter

A LETTER FROM THE PRESIDENT

Happy Holidays! With Thanksgiving in the rear-view mirror and a busy holiday season ahead of us all, it's good to take a few minutes to take stock of what we've accomplished this year and what are goals are for 2018.

One thing I am very grateful for is the people of Nebraska HIMSS and my healthcare informatics colleagues across the country. We are all so fortunate to work in an industry that makes such a huge difference in people's lives every day. The work you all do is so important. And it has never been more important that we do it well. I like to think that the cooperation and comradeship that the Nebraska HIMSS chapter supports makes it just a little easier for us all to succeed.

Elsewhere in this newsletter, you'll see a "hold the date" for our Spring Meeting April 23-24. Last month's fall meeting was outstanding—great content and networking with the largest turn-out we've seen in several years. Wanda Kelly and the Program Committee are hard at work on the agenda for the next conference, and I expect it to offer great content and tremendous value.

As we get ready for 2018, if there is anything we at Nebraska HIMSS can do for you, our members, please let us know. And if you'd like to get involved, let us know that too!

Once again, Happy Holidays and all the best in 2018.

George,
President, Nebraska HIMSS

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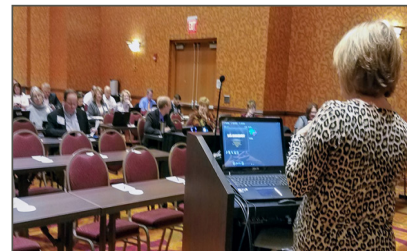


THE NEBRASKA HIMSS 2017 FALL MEETING RECAP

The Nebraska HIMSS 2017 Fall Meeting was on October 25-26, 2017 in La Vista, NE. There were 10 presenters that spoke on various topics including data governance, regulatory reporting, informatics, and patient portal engagement. There were 57 clinical and non-clinical attendees representing c-suite, leadership, analysts, and informaticists from Nebraska hospitals, clinics, and professional services.

Attendees were asked to share at least one action item they would take with them to change their professional practice or performance. Here is a sample of their responses:

- Check out blogs
- Use some different techniques to make MD training more effective
- Promote optimization of system
- Enhance EMR governance committee
- Enhance follow up provider training
- More attention to governance of data
- Keeping in mind that much change also requires culture change, or a culture of change
- Gain a better understanding of physician burnout and how we need to engage providers as we continue to make the EHR more efficient and useful
- Increase my involvement in HIMSS and promote HIMSS to my co-workers who work in informatics with varying levels of education and experience
- Appreciate clinicians with more positive feedback
- 100% felt they had an increase in knowledge about the role of information technology in determining value in healthcare
- 90% felt they have an increase in knowledge about the role of clinical informaticists for their organization
- 95% felt they have an increase in knowledge about information and tools to increase effectiveness as a healthcare information and management professional



New this year was the delivery of 9.25 contact hours approved by the Midwest Multistate Division, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. The sessions also met the continuing education requirements of the Certified Professional in Healthcare Information & Management Systems (CPHIMS) and the Certified Associate in Healthcare Information & Management Systems (CAHIMS).

Presentations are posted at <http://nebraska.himsschapter.org/event/fall-2017-meeting-omaha-ne>. Many attendees took time to relax and network at the Lucky Bucket Brewery.

Thank you to our sponsors and Nebraska HIMSS Program Committee for their contributions to the success of the 2017 Fall Meeting!



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Congratulations to **Nebraska Medicine** **2017 HIMSS Davies Award of Excellence Winner**



Back Row (L to R): Brian Lancaster, Michael Ash, Tammy Winterboer, Nicole Turille, Lynn Borstelmann

Front Row (L to R): Julie Fedderson, Micah Beachy, Charlotte Brewer, Tanvir Hussain

Nebraska Medicine is making and appreciate HIMSS for highlighting advancements in technology that are improving health care across the industry."

"Nebraska Medicine has established an enterprise-wide methodology for using analytics to drive improved patient outcomes," said Jonathan French, senior director of Quality and Patient Safety Initiatives at HIMSS. "This methodology, information, and technology drives evidence-based decision-making that has improved ambulatory care and enhanced patient safety and quality in the acute care space. HIMSS is proud to recognize Nebraska Medicine as a 2017 Davies Award of Excellence recipient."

The HIMSS Davies Award recognizes outstanding achievement of organizations that have utilized health information technology to substantially improve patient outcomes and value. The Davies Awards program promotes health information technology-enabled improvement in patient outcomes through sharing case studies and lessons learned on implementation strategies, workflow design, best practice adherence, and patient engagement.

"Technology is enabling us to provide better care for our patients and ensure that we are providing the highest-quality, most cost-effective health care." said Michael Ash, MD, chief transformation officer at Nebraska Medicine. "Implementing innovative processes to keep our community healthy requires unwavering commitment and teamwork from providers and clinical staff along with quality and information technology departments. I'm proud of the progress

Congratulations



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Thank You to our 2017 Nebraska HIMSS Sponsors, we truly appreciate your support!

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Become a Nebraska HIMSS Sponsor!

Whether you are an emerging company or a well-established industry leader, a Nebraska Chapter of HIMSS sponsorship positions you at the forefront of the healthcare IT industry in our region. We invite you to join us and share information about the services and products that you have to offer by becoming a Nebraska Chapter of HIMSS (Chapter) Sponsor.

Becoming a sponsor of our Chapter gives your organization a direct and ongoing connection to our membership which represents hospitals, corporate health systems, consulting firms, vendor organizations, universities, and a wide variety of other organizations. We have both technical and clinical members ranging from senior executives to students with many being key decision makers or influencers. The majority of our members have well over ten years of experience in the healthcare field.

Several levels are available and each provides outstanding marketing benefits while supporting our mission to provide educational, scholarship and networking opportunities for healthcare technology professionals in our region. (See below)

I. Chapter Level Sponsor - \$1,500 Annual Fee

This level offers the most comprehensive benefits for our sponsors

- a. Two (2) complimentary admissions to Chapter fall and spring meetings
- b. Verbal Recognition of your sponsorship at ALL Chapter educational events
- c. Featured recognition on the Chapter website with your company logo displayed on our sponsorship page
- d. Your company web link on Chapter website
- e. Your company logo will be included on ALL Chapter newsletters
- f. Space available (1 exhibit table) to display and distribute your company's materials at ALL Chapter educational events
- g. Ability to recommend topics and speakers for ALL Chapter educational events
 1. All topics and speakers are subject to the approval of the Nebraska HIMSS Board of Directors and may not include sales presentations for any specific product or company
- h. Listing of meeting registrants (name, title, and email) for those individuals consenting to share such information
- i. Each one year period is effective January 1st through December 31st
 1. Sponsorship initiated after July 1st will be prorated to \$750 for that calendar year

II. Meeting Level Sponsor - \$750 (per event)

Sponsors may underwrite the cost of Chapter educational events, annual meetings, and forums to provide funding for expenses such as speakers fees, travel expenses or food and beverage services

- a. One (1) complimentary admission to the Chapter event being sponsored
- b. Verbal recognition of your sponsorship will be announced at the Chapter event
- c. Your company logo will be included in outbound emails to Chapter members announcing the event
- d. Space available (1 exhibit table) to display and distribute your company's promotional materials at the Chapter event
- e. Ability to recommend topics and speakers for the Chapter educational event being sponsored (Refer to I.g.1)
- f. Listing of meeting registrants (name, title, and worksite) for those individuals consenting to share such information

III. Speaker Level Sponsor - \$250

Sponsor assumes financial responsibility for the speaker expenses **and** contributes the sponsorship fee of \$250 to the Chapter

- a. One (1) complimentary admission to the Chapter event being sponsored
- b. Your company representative may provide the introduction of the sponsored speaker
- c. Your company logo will be included in outbound emails to Chapter members announcing the event
- d. Space available (1 exhibit table) to display and distribute your company's promotional materials at the Chapter event
- e. Ability to recommend topics and speakers for the Chapter educational event being sponsored (Refer to I.g.1)

IV. Social Event Level Sponsor - \$500

Sponsor assumes financial responsibility for the speaker expenses **and** contributes the sponsorship fee of \$500 to the Chapter

- a. Two (2) complimentary admissions to the Chapter meeting being sponsored
- b. Verbal recognition of your sponsorship will be announced at the Chapter event
- c. Your company logo will be included in outbound emails to Chapter members announcing the event
- d. Space available (1 exhibit table) to display and distribute promotional materials at Chapter educational events
- e. Listing of meeting registrants (name, title, and worksite) for those individuals consenting to share such information

V. Scholarship Level Sponsor - \$1,000

The Nebraska Chapter of HIMSS makes scholarships available to qualified applicants enrolled in undergraduate and graduate healthcare information technology programs in our service area

- a. A minimum of \$1000 is required and the award will be named for your company or a designee you wish to honor
- b. One (1) complimentary admission to the event
- c. Your donation is recognized at the event where the award is presented and you may assist with presenting the scholarship to the recipient
- d. Space available (1 exhibit table) to display and distribute your company's promotional materials at the presentation

Refer to the following documents for additional information and/or contact the NE HIMSS Membership Chairperson:

- NE HIMSS Sponsorship Policy
- Table of Sponsorship Levels and Benefits
- Sponsorship Application
- Scholarship Policy TBD

Become a Nebraska HIMSS Sponsor!



JOIN or RENEW

Don't forget that for Full Access and the Best Value our Regular HIMSS NE Membership is only \$199!

- Participate on a national community, committee, or special interest group
- Includes one chapter - your choice
- Member pricing on conferences, webinars, bookstore and the HIMSS Learning Center
- Access to members-only content on HIMSS.org
- Plus! Invite a colleague to join HIMSS free for one year with the HIMSS+1 program!

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HOLD THE DATE

UPCOMING EVENTS

March 5th

HIMSS18 Early Bird Registration

March 7th

Upper Great Plains HIMSS Chapter Reception
Las Vegas, NV

April 23rd

Nebraska HIMSS 2018 Spring Meeting

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