2019 Annual Healthcare IT Conference



2019 INNOVATION LAB REQUIREMENTS

Cost to Exhibit if Approved: \$1,000.00

Topic of Focus: Leveraging Health IT to Address Health Disparities

Product/Solution must directly relate to how Health information Technology has the tremendous potential to increase health equity for all populations. Health IT tools such as electronic health records (EHRs), patient portals/patient health records (PHRs), and clinical decision support (CDS) may yield population health benefits for underserved populations by enhancing patient engagement, improving implementation of clinical guidelines, patient safety, and reducing adverse outcomes. EHRs and CDS may help improve documentation of social determinants of health (SDoH) and inform patient care for those most vulnerable who have multiple chronic diseases and higher health risks. Availability of real-time actionable patient data, clinical care coordination, and decision support enabled may also reduce disparities in quality of care for underserved populations who are more likely to demonstrate signs of poor management of chronic disease. Better clinical care coordination via health IT and interoperability could improve clinician performance and adherence to clinical guidelines, reduce redundant testing due to clinician biases, detect treatment risks, and thus facilitate equitable treatment for underserved populations.

To apply, please send an email to <u>socal.info@himsschapter.org</u> and briefly describe what product/solution you plan on presenting or demonstrating, and in what way you consider it to be applicable to the topic, and also innovative (100 words or less). We look forward to your submissions and partnering together to bring your innovative product/solution to the forefront of the Conference community.