



Jason P. Miles has been in Healthcare IT for over 12 years and will be presenting at the Wisconsin HIMSS Spring Conference on the topic of Artificial Intelligence and Cognitive Solutions. Jason will be talking about the patient perspective and why AI/Cognitive is so critical to that patient's journey through the healthcare ecosystem.

Jason joined Merge Healthcare (acquired by IBM) as an Enterprise Sales Manager in early 2012, where he worked with large IDN's to develop a 3-5 year enterprise image and data management strategy. Since then, he has demonstrated extensive leadership qualities on several fronts, which has driven his continued career advancement within IBM Watson Health. Jason now leads the Great Lake region for the entire Watson Health provider Sales Team: developing the Watson Health Imaging sales GTM strategy for the 2017 FY, was the Executive Leader representing the Imaging business to help develop the IBM Watson Health Sales GTM strategy for 2018, was on the selection committee for GTM Sales Methodology and Sales Process, helping develop the core culture initiatives to drive execution under the new GTM, implemented strategic selling best practices, etc. Jason's success in leading Healthcare IT sales teams, stems from his focus on patient outcomes and quality metrics.

Prior to joining Watson Health Imaging, Jason was a Territory Client Executive for Surgical Information Systems (SIS). Surgical Information Systems, LLC (SIS) provides software solutions that are designed to add value at every point of the perioperative process. He focused on bringing value to organizations through clinical workflow analysis, business process improvement, and addressing government initiatives. Jason was instrumental in delivering all SIS solutions to organizations such as Henry Ford Health System (Detroit), Hospital Sisters Health System (Springfield), Beaumont Health System (Royal Oak), Wishard Health Services (Indianapolis) and Indiana Orthopaedic Hospital (Indianapolis). Jason had responsibilities to grow and maintain business within the Upper Midwest Region, including Michigan, Indiana, and Illinois.

Before joining SIS, Mr. Miles was Sales Representative for Healthpoint Biotherapeutics. Healthpoint is uniquely committed to advancing the science and innovation of wound care. Healthpoint Therapeutics is at the forefront in the research and development of wound care biotechnology that enhances the body's natural ability to heal, focusing on five main areas: Microbiology, Formulations/Biochemistry, Cell Biology, Preclinical Sciences, and Clinical Sciences. Jason provided modality recommendations to surgeons, nurse



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practitioners, physicians and wound care nurses, helping treat wound conditions such as MRSA, amputations, necrotizing fasciitis, and infected surgical sites.

Jason received his Bachelor of Science Degree in Human Resources with an emphasis in Business and an Economics Cognate from Michigan State University.

He has been a HIMSS member (2007-Present), HFMA member (2007-Present), AORN member (2007-Present). Jason is married to his wife, Stephanie, has a beautiful daughter, Eliana, and has two rescue dogs. His hobbies include staying active, golf, travel, outdoor camping, skiing, snowmobiling, fishing, and spending time with family and close friends.