



Transforming healthcare through IT™

President's Message

Inside this issue:

Upcoming Events	2
More about MAP	3
Sponsorship Opportunities	4
Take Our Survey	5
Board of Directors	6

A lot of work has been done behind the scenes to kick off our 2013-14 Louisiana Chapter of HIMSS year. In July we had a successful board retreat and I was also fortunate to attend the HIMSS Chapter Leaders Exchange in Chicago. We are doing a lot of good work in the Louisiana Chapter, but as always there is opportunity for even greater success. This year, I would like each of you, our Louisiana HIMSS members, to join me as we follow our MAP (Membership, Advancement, and Participation) to success for the 2013-14 year:

Membership - Please help us increase our membership and your involvement in the Louisiana Chapter. Did you know you can give a membership to a colleague via the "plus one" program when you renew? Did you know a chapter only membership is \$30? Reach out to a colleague and encourage them

to join HIMSS today.

Advancement - Many of our members are eligible for senior or fellow status with HIMSS. Did you know HIMSS fellows receive reserved seating for the keynote addresses at the national HIMSS conference? Many of you have already completed the activity hours needed to become senior or fellow. All you need to do is complete the paperwork and submit it to national HIMSS.

Participation - We will have more events this year, throughout the state. We not only welcome your involvement in these events, but we also welcome your participation in our committees. We need your help with:

- ◆ Advocacy
- ◆ Communications
- ◆ Membership
- ◆ Professional Development

- ◆ Programs
- ◆ Sponsorship

Please, email our directors of these programs, or anyone on the board, if you are interested in assisting with these or other initiatives for the Louisiana Chapter of HIMSS.

Also, please mark your calendars for December 5-6, 2013 as our state conference takes a road trip. The HIMSS Gulf Coast Conference will be at Beau Rivage Hotel & Casino in Biloxi, MS on December 5-6.

If I can be of any assistance to you, please contact me. I look forward to your continued participation and support in the Louisiana Chapter of HIMSS.

Alan Thriffiley, CPHIMS,
FHIMSS

President, Louisiana Chapter
of HIMSS

President@lahimss.org

Follow Us:

www.lahimss.org

On Twitter: @lahimss

Upcoming Events

August 16, 2013

Louisiana Technology Council 9th Annual National CIO Forum

December 5–6, 2013

HIMSS Gulf Coast Conference

Upcoming Events



The Louisiana Chapter of HIMSS has partnered with the Louisiana Technology Council to offer Louisiana HIMSS members the opportunity to attend the LTC's 9th Annual National CIO Forum at the LTC member rate. The event will be on Friday, August 16, 2013 and features a panel of national healthcare leaders including:

- ◆ Dr John Couk, Chief Medical Officer for LSU Healthcare Services Division
- ◆ Dr Paul Grundy, Director of Healthcare Transformation at IBM
- ◆ James Lakes, Director of Business Strategy & Operations at Microsoft
- ◆ Dr Andrew Litt, Chief Medical Officer at Dell Healthcare & Life Sciences

The event will take place at the Westin New Orleans Canal Place from 10:30 am—1:30 pm.

To register or for more information, click [here](#).

http://www.ltc-la.org/events/event_list.asp

As a Louisiana HIMSS member you are eligible to register as a LTC member. Contact our Membership Chair (membership@lahimss.org) to get the promo code. This will reduce the individual ticket price for the Forum from \$75 to the \$60 LTC member price.

Mark your calendars! The HIMSS Gulf Coast Conference will take place on December 5–6, 2013 at the Beau Rivage Hotel and Casino in Biloxi, MS. Additional details including agenda and registration will be posted soon!



More about MAP

Membership

Individual membership in the Louisiana Chapter of HIMSS is available for \$30 per year and provides discounts to Louisiana sponsored events as well as limited access to HIMSS publications and web articles. If you are interested in a chapter only membership, visit the HIMSS web site or click [here](#)

Full HIMSS membership, which will include membership in the Louisiana chapter, is available for \$160 per year. This form of membership includes special pricing for educational sessions and at the HIMSS bookstore. It also provides full access to HIMSS publications and web content. Also, upon joining or renewing this type of membership, members can send a colleague a HIMSS+1 free membership invitation.

Healthcare providers may also participate in HIMSS by joining as an Organizational Affiliate. There are 5 levels from which to choose with each providing differing resources and opportunities. One benefit that is particularly attractive is unlimited regular full membership for all employees!

Advancement

HIMSS encourages its' members to contribute to the health IT industry through presentations, publications and volunteer participation.

Active HIMSS members are recognized for their dedication to the society and industry when they become a Senior or Fellow member. Members are advanced after submitting an application and meeting criteria based on professional capability, experience, leadership and service.

Be recognized for your achievements! Find out more by clicking [here](#) or visiting the HIMSS web site under Professional Development.

Participation

The events sponsored by the Louisiana Chapter are possible because of the dedication of many volunteers.

The success of this chapter is reliant on both seasoned and new volunteers. We welcome anyone who is interested in helping grow the association. One specific goal the board has is to recruit student members so if you are a student in a HIMSS-related major, please join/volunteer!

Our core areas include Communications (newsletter, social media, web site maintenance), Membership, Professional Development (academic liason, advancement, scholarship, certification), Programs (educational programs, registration), Sponsorship (vendor sponsors) and Advocacy (legislative awareness, relevant state issues).

Contact Alan Thriffiley or any other board member if you are interested in serving! Service to your profession is a great career builder!

Volunteer for the Louisiana Chapter of HIMSS!

Contact Alan Thriffiley or any other Louisiana HIMSS board member

www.himss.org/membership

2013–2014 Sponsorship Opportunities

PRESENTING SPONSOR: \$7500

- * Logo on website as presenting sponsor through June 30, 2014
- * Listed as presenting sponsor on La. Chapter newsletter and other chapter materials through June 30, 2014.
- * Recognized as presenting sponsor at all La. HIMSS events.
- * 4 La. Chapter memberships
- * 4 Passes to all La. Chapter events throughout the fiscal year.
- * Opportunity to contribute at least one article in La. HIMSS membership newsletter.
- * Opportunity to submit up to 100 word article in every La. HIMSS membership newsletter.
- * Signage at all events, including Regional Conference and National Conference Reception.
- * Regional Conference (December 5-6, 2013 in Biloxi, MS) opportunities:

6 Conference Only passes
Listed as presenting sponsor for conference, including ad in conference program
Keynote speaking opportunity
Ability to present an intro to education session
Ability to provide information / product for bag stuffer.
Ability to participate in vendor “treasure hunt”.
Door prizes for attendees.

ANNUAL SPONSOR: \$5000

- * Logo on website as an annual sponsor through June 30, 2014
- * Listed as annual sponsor on La. Chapter newsletter and other chapter materials through June 30, 2014.
- * Recognized as annual sponsor at all La. HIMSS events.
- * 2 La. Chapter memberships
- * 2 Passes to all La. Chapter events throughout the fiscal year.
- * Opportunity to contribute at least one article in La. HIMSS membership newsletter.
- * Opportunity to submit up to 100 word article in every La. HIMSS membership newsletter.
- * Signage at all events, including Regional Conference and National Conference Reception.
- * Regional Conference (December 5-6, 2013 in Biloxi, MS) opportunities:

4 Conference Only passes
Listed as annual sponsor for conference, including ad in conference program
Priority speaking opportunity
Ability to present an intro to education session
Ability to provide information / product for bag stuffer.
Ability to participate in vendor “treasure hunt”.
Door prizes for attendees.

CONFERENCE SPONSOR: \$1200

- * 2 Conference Only passes
- * Signage at the Regional Conference
- * Listed as conference sponsor for conference, including ad in conference program
- * Ability to provide information / product for bag stuffer.
- * Door prizes for attendees.

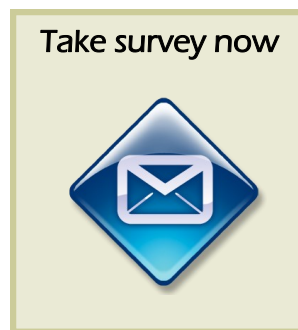
For additional information or to sponsor the Louisiana Chapter contact :

David Peterson

Sponsorship@lahimss.org

Please Take Our Survey!

The LAHIMSS Professional Development and Academic Liaison Committee needs your feedback. It has prepared a brief online survey of the Membership to better inform its planning of future professional development activities. There are only nine questions in all. It should take you only a few minutes to complete. No information will be collected that would identify your organization or you as an individual. Thank you for your cooperation!



<http://www.surveymonkey.com/s/W23Z5DX>



February 23–27

Orlando, Florida

Louisiana Chapter of HIMSS Board of Directors

2013-2014

President	Alan Thriffiley, CPHIMS, FHIMSS	LSU Healthcare Network	president@lahimss.org
President-Elect	Nadine Robin	Louisiana Health Care Quality Forum	nrobin@lhcf.org
Past President	Claude Younger, MBA, CPHIMS, PMP	Encore Health Resources	cyounger@encorehealthresources.com
Treasurer	Michelle Martin, MEd, MBA, RHIA, FAHIMA	Louisiana Tech University	treasurer@lahimss.org
Secretary	Claudia Blackburn, MBA, PMP, FHIMSS (Founder)	Aspen Advisors	secretary@lahimss.org
Programs	Chad Cothorn, RN, BSN	Healthcare Informatics Resource Exchange	programs@lahimss.org
Membership	Chris Williams, MPH, CPEHR/CPHIT	EQ Health	membership@lahimss.org
Communications	Jan Fuller, MBA, RHIA, CPHIMS, FAHIMA	Louisiana Tech University	communications@lahimss.org
Advocacy	Hank Fanberg	CHRISTUS Health	advocacy@lahimss.org
Professional Development	L. Phillip Caillouet, PhD (founder)	University of Louisiana Lafayette	professionaldevelopment@lahimss.org
Sponsorship	David Peterson, MSHCM	Community Health Solutions of America	sponsorship@lahimss.org
Member-At-Large	Errol Labat, MBA (founder)	Blue Cross Blue Shield of Louisiana	errol.labat@bcbsla.com
Member-At-Large	Christy Limbers	FMOL Health System	climbers@fmolhs.org