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Message from the President – The Year in Review

As we head into the final days of 2014 and I reflect on this past year's accomplishments, there are several significant items I would like to point out. First and foremost, our chapter membership grew from just under 1,000 to well over 1,200, growth of nearly 20%. This tells me that our members value the educational opportunities and networking events with their peers. The challenge for the upcoming year will be to continue to deliver outstanding topical education sessions and social events, which brings me to the next accomplishment: state-wide and regional educational events. This year we held one state-wide and six regional events, where the topics were chosen by you, our members, and delivered in multiple regions throughout the state with more than three hundred members in attendance. In our annual membership survey, you indicated you wanted social events and we delivered. We held two social events (Lil' Ole Winemaker Shoppe in Wausau and Great Lakes Distillery in Milwaukee), and sixty-two members attended these fun events. In our drive to promote and communicate the value of CAHIMS and CPHIMS certification, we conducted three study groups with thirty-nine members participating.



This was an exciting, event-filled year. Our members continue to receive value from their membership, and we look forward to providing you with more exciting educational sessions and social events in the coming year.

In closing, on behalf of the Board of Directors, it is our sincerest wish that you are able to take time to reflect on your personal and professional accomplishments and be blessed with the joy and love of your family and friends during the holidays.

*Daryl Duenkel, President
Wisconsin Dairyland HIMSS Chapter*

Another Successful Midwest Fall Technology Conference

The 2014 Midwest Fall Technology Conference, a regional collaboration of the six Midwest HIMSS chapters, was held mid-November in Chicago. This annual conference provides a regional forum for members and non-members alike to participate in a robust educational program, an opportunity for professional networking, and a setting in which to engage with technology and solution sponsors. 629 people attended the conference this year, 78 of whom were from Wisconsin (12% of total attendees), and roughly 10% of the vendor sponsorship and participation came from Wisconsin companies as well.

The two day conference included such highlights as five keynote sessions, more than 25 educational sessions, two social events, including an evening at the House of Blues, and a professional development session. The keynote sessions were delivered by renowned healthcare figures and covered well-known, yet impactful and complex, topics such as technology innovation, use of analytics to achieve transformation, C-Suite IT needs, legal implications of HIT, and the emergence of healthcare accelerators and incubators in the Midwest. The educational sessions were a mix of panel discussions, case studies, and more traditional sessions delivered by experienced and talented speakers covering a variety of topics near and dear to many healthcare IT and informatics professionals, such as predictive analytics, patient engagement, HIPAA compliance and security, health information exchanges, improving quality of care, and introduction of newer technologies such as

Please see Conference on page 3

Results are In for Wisconsin HIMSS 2014 Membership Survey

This past summer, the Wisconsin Dairyland chapter sent out the Annual Survey to chapter members seeking feedback on what types of events, speakers, and topics are of interest to them. We received responses from 12% of the total membership, which is a pretty average response rate to surveys of this type.

A snapshot of the survey respondents shows that 51% of the responses came from people who identified their title as “Director/Manager/Supervisor” or “Analyst/Developer/QA/Support/Technical” with another 8% from C-Level, VP, or higher. 49% of the responses came from people who identified their employer as a provider-type organization such as Hospital, Health System, or Ambulatory Clinic/Center.

The top two (2) reasons for attending a Wisconsin HIMSS event are “Topic or Speaker of interest to me” and “To network with other HIMSS members”. In response to networking being one of the top two reasons for attending an event, the chapter leaders added two networking events in July and August 2014 and will look into planning other similar events in the future.

When asked what type of topics you’d like to hear at events, there were several topics that received a significant number of votes. The top eight ranked topics are outlined below, along with the chapter response:

Rank	Topic	Chapter Response
1	Data Warehouse/Big Data/Data Analytics	<ul style="list-style-type: none"> Oct 2014 - Stevens Point networking event on Data Management Nov 2014 - Midwest Fall Technology Conference included several speakers on these topics March 2015 - Milwaukee networking event on business intelligence/analytics in healthcare
2	Meaningful Use	<ul style="list-style-type: none"> Nov 2014 - Midwest Fall Technology Conference included several speakers on this topic
3	Clinical/Nursing Informatics	<ul style="list-style-type: none"> Summer 2014 - Chapter newsletter article on CPOE Nov 2014 - Midwest Fall Technology Conference included several speakers on these topics and offered Nursing CEUs for the program
4	Patient Engagement/Customer Experience	<ul style="list-style-type: none"> Dec 2014 - Marshfield networking event highlighted the impact of technology on the patient experience
5	Process Improvement	<ul style="list-style-type: none"> Nov 2014 - Midwest Fall Technology Conference included several speakers on this topic
6	Careers in Healthcare IT	<ul style="list-style-type: none"> Summer 2014 - Chapter newsletter article on important soft skills for HIT professionals Nov 2014 - Midwest Fall Technology Conference held pre-conference sessions on professional development for HIT professionals
6	Optimizing your Applications	<ul style="list-style-type: none"> In progress
6	Quality and Performance Metrics	<ul style="list-style-type: none"> Nov 2014 - Midwest Fall Technology Conference included several speakers on these topics
7	Healthcare Policy	<ul style="list-style-type: none"> June 2015 - Wisconsin HIMSS Annual Legislative and Leadership Conference topic
8	Interoperability Standards	<ul style="list-style-type: none"> May 2015 - Racine/Kenosha networking event on Health Information Exchanges
8	Personal Health Record/Portals	<ul style="list-style-type: none"> Nov 2014 - Midwest Fall Technology Conference included several speakers on this topic
8	Project Management	<ul style="list-style-type: none"> Feb 2015 - Madison networking event featuring a Project Management panel discussion

Save The Dates!

February 2015

Regional Networking Event

Project Management Panel

Madison, WI

March 2015

Regional Networking Event

Healthcare Analytics

Milwaukee, WI

April 12-16, 2015

2015 HIMSS Conference

Chicago, IL

May 20, 2015

Regional Networking Event

Health Information Exchanges

Racine/Kenosha, WI

June 4, 2015

WI HIMSS Leadership & Legislative Conference

Waukesha, WI

The Wisconsin Dairyland HIMSS chapter is always looking for articles of interest to share in our newsletters. If you have a story to share that fits into one of these topics of interest, please contact the Director of Membership at WIDairyland.Membership@himsschapter.org. Thank you to all who participated in this year’s survey - your feedback is incredibly valuable, and we look forward to hearing from even more members in 2015!

Find us online at our new home <http://widairyland.himsschapter.org>
Join our LinkedIn group: HIMSS Wisconsin Dairyland Chapter

Conference from page 1

Google Glass to venues like the operating room.

The conference was very successful, thanks largely in part to the volunteers that contributed countless hours to ensure a great event. Many thanks to the volunteers from the Wisconsin Dairyland chapter that participated on various conference sub-committees to help make it a success!

- Mara Daiker - Marketing Sub-Committee
- Madhuri Kudrimoti - Member Outreach Sub-Committee
- Janet Manderscheid - Member Outreach Sub-Committee
- Robert Raschke - Sponsorship Sub-Committee
- Dick Reynolds - Education Sub-Committee
- Kellee L. Selden-Huston (Co-Chair) - Sponsorship Sub-Committee



HIMSS members enjoying the 2014 Midwest Fall Technology Conference's social event at House of Blues in Chicago



Be sure to save the dates for the 2015 Midwest Fall Technology Conference - October 25-27, 2015, in Detroit, Michigan. The theme of next year's conference is Connecting, Accelerating, Harmonizing - be prepared to participate and share your story!

If you would like more information on engaging with or volunteering for next year's conference, please contact WIDairyland.Membership@himsschapter.org. This year's program and other conference materials can be found online at www.midwestftc.org.

Win Free HIMSS15 Hotel Stay

HIMSS is giving you a chance to win big this holiday season! Register now for HIMSS15 to take advantage of discounted early bird rates and you'll be entered to win one of three four-night hotel stays during the conference. Winners will stay at the InterContinental Chicago Magnificent Mile, the Drake Hotel, or the Wit Hotel Chicago.

To enter, submit your paid conference registration at the \$745 level or greater before January 5th, 2015. Drawings will be held December 15, December 29 and January 6, so register early for more chances to win.

To learn more and to register, please visit www.himssconference.org.

Call for Action: Meaningful Use Legislation

The Meaningful Use 2015 reporting year has begun for Eligible Hospitals (EHs) and is rapidly approaching for Eligible Professionals (EPs). The current requirement for 2015 attestation is one full year of data, which is proving to be a challenge for many organizations as this requirement lacks the flexibility that EHs and EPs need to ensure that they are able to install 2014 certified electronic health record technology (CEHRT) in time.

HIMSS is directing a full grassroots effort to provide a platform for constituents to vocalize their concerns to their senators and members of Congress regarding the current requirement of one full year of data for 2015 and express support for bill HR 5481 Flex IT Act, which would reduce the timeframe to 90 days.

The HIMSS Legislative Action Center (LAC) is a valuable resource to communicate with your legislators regarding your experiences with the 2014 CEHRT and expectations for the 2015 reporting year. Please visit the HIMSS website for the following information on this proposed legislation:

Factsheet:

http://www.himss.org/files/MU%20Flex%20IT%20Rule_%202015%20Reporting%20Year.pdf

Utilizing the LAC to help your voice be heard:

<http://www.himss.org/files/FlexITActSlides%20Final.pdf>

Questions for the HIMSS Government Relations Team:

Contact Tom Leary (tleary@himss.org) or Rich Hodge (rhodge@himss.org)

Thank you for your support of this important legislative action!

Thank you to our sponsors - we appreciate your support!

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