



INSIDE THIS
ISSUE

- 1** Message from the Chapter President
 - Future City Competition
 - Congrats and Thank you!
- 2** Spring Leadership Conference
 - Regional Networking Events Wrap-Up
 - Save the Dates!
 - Find Us Online
- 3** Advocacy Update
 - Wisconsin Speakers at HIMSS15
 - Thank You Sponsors
- 4** Spring Conference Details

Message from the President – Join us at HIMSS15

Chicago welcomes the 2015 HIMSS Annual Conference & Exhibition April 12-16, 2015, at McCormick Place. More than 38,000 healthcare industry professionals are expected to attend to discuss health IT issues and view innovative solutions designed to transform healthcare.

Conference education sessions include preconference symposia on clinical and business analytics, HIEs, innovation, mobile health, nursing informatics, physicians' IT and more. More than 300 peer-reviewed sessions, including workshops and roundtables, round out education offerings the conference.

George W. Bush, 43rd President of the United States, leads a strong roster of speakers that also includes Alex Gourlay, President, Walgreens; Bruce D. Broussard, President and CEO, Humana; and Jeremy Gutsche, Founder of Trendhunter.com and Author of *Exploiting Chaos*.

The HIMSS15 Exhibit Hall will feature more than 1,200 exhibitors, the Connected Patient Gallery, Federal Health IT Solutions Pavilion, HIMSS First-Time Exhibitors Area, HIMSS Health IT Value Suite, HIMSS Interoperability Showcase™, Intelligent Health™ Pavilion (formerly known as Intelligent Hospital Pavilion), and three Knowledge Centers focused on clinical and business intelligence, disaster preparedness and mobile health.

The WI Dairyland Chapter is proud to be part of this annual event, and we hope you'll stop by and visit our board members at the HIMSS Block Party (formerly the Communities Open House) on Wednesday evening, April 15. It's a great opportunity to network, learn more about our chapter, and pick up some free giveaways.

To learn more about the WI Dairyland Chapter, visit widairyland.himsschapter.org. For more information about HIMSS15 and to register, visit himssconference.org.

This is *the* place to learn about emerging technology and healthcare IT trends. The venue is drivable from every part of the state. Plan to attend the entire event or just one day. I hope to see you there.



*Daryl Duenkel, President
Wisconsin Dairyland HIMSS Chapter*

Students Wow at Future City Competition

Have you ever been really impressed by a group of middle school students? A group of volunteers from the WI HIMSS chapter recently was when they participated as special judges in the Wisconsin Regional Future City competition held on January 24 at the Milwaukee School of Engineering. Future City is a competition for sixth, seventh, and eighth grade students that combines a fun and exciting engineering challenge with hands-on application and is conducted by STEM Forward, a leading organization that promotes science, technology, engineering, and mathematics (STEM) education, outreach, and talent development in southeastern Wisconsin. Each team consisted of three students, a teacher, and a volunteer engineer mentor. The winning team advanced to the national finals, which was held February 14-18 in *Please see Future on page 2*



Hats Off to You!

The Wisconsin Dairyland HIMSS Chapter had the greatest chapter attendance, aside from the hosting Greater Chicago Chapter, at last year's Midwest Fall Technology Conference. We hope you enjoyed the educational and networking opportunities and sincerely thank you for your promotion of and participation in this event!

Spring Leadership Conference Coming in June

The Wisconsin Dairyland HIMSS Chapter is happy to announce that the Annual Spring Leadership Conference will be held on Thursday, June 4th, 2015, at the Marriott Milwaukee West in Waukesha. This event will include two panel discussions, one on Analytics and Population Health, and another on Patient Engagement. We are excited to also have Matt Jones, a 3-time Cancer Conqueror, as a motivational speaker at this year's event. He has spoken at several other healthcare professional groups' events and received great reviews:

Babita Patel, Texas HIMSS "... (Matt) did a terrific job presenting "Healthcare Information & Management is a Marathon". His energy and passion resonated with our members...Matt provided key strategies to face the challenges within our healthcare industry. . ."

Gina Eastin, Colorado HFMA Chapter "...He (Matt) held the attention of everyone in the room with his real-life analogies and inspirational words that motivate individuals for work and home..."

Karen J. Wilson, Alabama HIMSS "...(Matt) engaged the audience from the beginning..."

Additional information can be found on the last page of this newsletter. Mark your calendars and plan to join us for this year's Spring Leadership Conference!

Future from page 1

Washington, D.C., as part of National Engineers Week.

For this year's theme of "Feeding Future Cities", each team was required to select one vegetable and one protein and design a way to grow enough of each within their city limits to feed their citizens. Students then built a model of their future city primarily out of recycled materials based on this theme with a budget of \$100. 54 teams were selected to compete at the regional level from the almost 200 teams that participated across the state and consisted of well over 600 students.

This is the third year that the Wisconsin HIMSS chapter has participated in this event and the second year participating as a special award judge. A team of seven people volunteered their Saturday morning to judge the WI HIMSS-sponsored award for "Best Food of the Future". The student teams answered questions framed



Judges evaluating a student team's model for the WI HIMSS Award during the Future City Competition

around healthy lifestyle, clean produce, and options for easy accessibility.

The judges were ecstatic to participate and blown away by the creativity and professionalism of all of the student contestants.

The WI HIMSS award was won by the team "Time Flies" from Whitman Middle School in Wauwatosa. Their future city model was fascinating, and their ideas around recycling for food cultivation were very impressive for sixth, seventh, and eighth grade levels.

More information on the Future City competition can be found online at <http://futurecity.org/wisconsin>.

2014-2015 Regional Networking Event Programming

Thank you for making this our most successful program year yet! To date, there have been almost 400 registrations for Wisconsin Dairyland Regional Networking Events, and we still have two events scheduled for this program year, which ends June 30th.

We kicked off the program year on September 24th, 2014, in Appleton with Will Weider and Nancy Birschbach discussing "The Culture of Customer Service and I.T". October brought Jesse W. Franklin to the University of Wisconsin-Stevens Point campus to present "What Should We Be Thinking about When It Comes to Data Management?" Katrina Benishek's presentation, "The Impact of Technology on the Patient Experience", was not only the final program of the 2014 calendar year, it also

Please see Networking on page 3

Save The Dates!

March 19, 2015

**Regional Networking
Event**

Healthcare Analytics

Milwaukee, WI

April 12-16, 2015

2015 HIMSS Conference

Chicago, IL

April 28, 2015

WHA Advocacy Day

Madison, WI

May 20, 2015

**Regional Networking
Event**

Details Coming Soon

Kenosha, WI

June 4, 2015

**WI HIMSS Leadership
Conference**

Waukesha, WI

WI HIMSS Advocacy Update

The December newsletter included a Call for Action regarding legislation for Meaningful Use reporting deadline changes to allow more organizations to install the technology required in time for 2015 attestation. On January 29th, CMS announced that it intends to engage in rulemaking this spring to address issues related to the Medicare and Medicaid EHR Incentive Program, including shortening the 2015 reporting period for Eligible Hospitals (EH) from one year to 90 days. Congress also reintroduced the Flex-IT Act in this year's new session, which aims to accomplish the same change in the duration of the 2015 reporting period. These are important steps forward, and all support of this legislative action is very much appreciated!

Another advocacy event is coming up in Madison on Tuesday, April 28th. The Wisconsin Hospital Association Advocacy Day will be held at the Monona Terrace, and all Wisconsin HIMSS members are invited to attend. This annual event draws over 900 people from hospitals across the state and is designed to educate its attendees on important healthcare issues. It also preps them for advocating WHA's policy positions at the state capitol that afternoon. WHA's top priority is the expansion of Medicaid.

The morning keynote speaker is nationally-known political journalist Tucker Carlson, and the afternoon involves meeting with legislators at the State Capitol. Governor Walker has also been invited to speak and has done so several times in recent years. For more information on this event, including registration details, please visit the [WHA Advocacy Day website](#).

Networking from page 2

marked the first ever Wisconsin Dairyland HIMSS Regional Networking event held in Marshfield.

The first Regional Networking event of 2015 also brought another first - WI HIMSS partnered with the Project Management Institute (PMI) for a Project Management Panel featuring Jennifer Baguisa, Shannon Schroeder, and Linda Sebuert in Madison on February 5th. The next upcoming event, "The Need for Data Analytics - A Real Life Story", will be presented by Bharat Chitnavis at the Milwaukee School of Engineering (MSOE) in Milwaukee on March 19th. Registration details can be found on the WI HIMSS website.

The last event of the program year is scheduled for May 20th in Kenosha. The details have not yet been finalized but, like all of our events, there is no charge for registered participants. WI Dairyland HIMSS Regional Networking events are open to anyone working in, or interested in, Healthcare IT. These events are not only educational, but they are also approved for continuing education (CE) hours toward Certified Professional/Associate in Healthcare Information & Management Systems (CPHIMS/CAHIMS) renewal. They also provide an excellent opportunity to connect with area Healthcare IT professionals and leaders!

Thank you for your feedback and participation this year!

Wisconsin Speakers at HIMSS15

HIMSS15 offers many opportunities to its members - world-class speakers, the newest technologies and solutions, educational opportunities, and numerous networking events. In addition to all of these great conference offerings, several of our very own Wisconsin HIMSS members will be featured speakers and panelists at sessions throughout the conference.



Date	Session	Member	Employer
4/13	Future of Healthcare Management Engineering (Panel)	Larry Dux	Froedtert Health
4/14	Engaging Patients Online in Rural Wisconsin: A 10 Year Journey	Edna O Devries, MD, FAAP	Marshfield Clinic
4/15	Applying Analytics to Population Health Management	Kori Krueger, MD, MBA	Marshfield Clinic
4/15	Using RTLS to Enhance Patient Flow and Care Team Coordination	Sue Ertl, MSN, RN	University of Wisconsin Medical Foundation
4/15	A Patient-Centered Pharmacy Home for the Chronically Ill	Mary Anne Papp, DO, FACC	Medical College of Wisconsin

If you're attending the conference, please support your fellow Wisconsinites! Please note this list may not be complete and session details may change.

Thank you to our sponsors. We appreciate your support!



We are seeking sponsors for the May 20th Kenosha regional networking event and the Spring Leadership Conference in Waukesha on June 4th. Please contact Cynthia at cynthia@solomotechnology.com for information regarding sponsorship opportunities!

Wisconsin Dairyland Chapter of HIMSS 2015 Annual Spring Leadership Conference Thursday, June 4, 2015



Program Agenda At a Glance:

- 8:00am—9:00am
Registration Opens, Breakfast
- 9:00am—9:15am
Welcome, Opening Comments
- 9:15am—10:30am
Panel: Patient Engagement
- 10:30am—11:00am
Refreshments/ Break
- 11:00am—12:15pm
Motivational Keynote: Matt Jones
Healthcare IT and Management is a
Marathon - Developing a Marathon
Mentality
- 12:15pm—1:15pm
Networking, Lunch
- 1:15pm—1:30pm
Wisconsin Dairyland Chapter Update
- 1:30pm—2:45pm
Panel: Analytics and Population Health
- 2:45pm—3:00pm
Closing Remarks, Door Prizes

From a 3-Time Cancer Conqueror
To Relearning How to Walk . . .

**To Running 6 Marathons
To Now, Life Changing
Inspirational Speaker!**

*"When it comes to your VICTORY,
it's the inside stuff that counts."*

MATT JONES

*Helping Healthcare
Information and Management
Systems Professionals attain
VICTORY by developing their
"Marathon Mentality" in order
to advance the betterment of
health care through the best
use of information and
management systems.*



Thursday, June 4, 2015

8:00am—3:00pm

Marriott Milwaukee West

W231N1600 Corporate Ct, Waukesha, WI 53186

A block of rooms has been secured for the HIMSS Wisconsin Dairyland Chapter's Annual Spring Leadership Conference at the Milwaukee Marriott West at a rate of \$139 (plus taxes) per night. Please secure your hotel reservation [online](#) by May 13, 2015.

Hosted By: **HIMSS**
WISCONSIN
DAIRYLAND
Chapter

Conference rates:

HIMSS Member - \$75.00

Non-HIMSS Member - \$110.00

Students - \$25.00

Fee covers all sessions and meals as listed in the Agenda.

Do you work for a Provider-Based organization?
Check out our Buy One/Get One Free Offer!!
More information on the [chapter website](#).



This program is approved for up to 4.5 continuing education (CE) hours for use in fulfilling the continuing education requirements of the Certified Professional in Healthcare Information & Management Systems (CPHIMS) and the Certified Associate in Healthcare Information & Management Systems (CAHIMS)